

Good+Foundation

Good+Foundation Appoints Nordstrom's Beverly Mills To Board Of Directors

NEW YORK, June 1, 2023 – Good+Foundation, a leading non-profit that pairs goods with innovative services to dismantle multi-generational poverty, today announced the appointment of Nordstrom's Beverly Mills to Good+'s Board of Directors. As Vice President, Divisional Merchandise Manager, Kids Apparel, Gear, Toys, and Maternity at Nordstrom, headquartered in Seattle, Mills has extensive expertise in merchandising and children's products. Her knowledge and experience are invaluable assets to the Good+ Board of Directors, composed of 17 industry leaders, including Mills.

Nordstrom has partnered with Good+ for the past three years, and Mills' appointment is another way the fashion retailer is working with Good+ to surpass goals and service hundreds of thousands of families in need. In 2022 alone, Good+Foundation served 274,000 families, raised \$17.3 million in revenue, and distributed \$271,800 in microgrants. To date, Nordstrom's partnership has provided Good+ with \$3.7 million in product and financial donations and nearly 100 employee volunteer hours. Good+ and Nordstrom recently announced an expanded national partnership, signaling their shared commitment to continued growth.

"We are thrilled to welcome Beverly to our Board of Directors," said Good+Foundation Founder and Board Chair Jessica Seinfeld. "Nordstrom's support over the past three years has been crucial to our mission and Beverly's expertise will help Good+ evolve and continue to provide resources for low-income families. Nordstrom's commitment to corporate social responsibility is what makes them such a wonderful Good+ supporter, and we are excited to expand this partnership with Beverly at our side."

Originally from Brooklyn, Mills has held numerous positions at Nordstrom during her career.

About Good+Foundation

Good+Foundation is a leading national non-profit that works to dismantle multi-generational poverty by pairing tangible goods with innovative services for low-income fathers, mothers, and caregivers, creating an upward trajectory for the whole family. The organization partners intensively with a vetted network of social service programs to pair goods – such as cribs, car seats, and diapers – with counseling, employment assistance, co-parenting classes, and more. With operations in New York City and Los Angeles, Good+Foundation has provided more than \$95 million in essential goods since 2001. In recent years, Good+Foundation has added microgrants to its in-kind donation model, providing nearly \$900,000 in cash assistance to date. In 2022, 91 percent of revenue went directly to Good+ programs. Visit www.goodplusfoundation.org for more information.

For more information, please contact Emily Potashnick at emily@goodplusfoundation.org.