

Good+Foundation

2023 Grantee Partner Report



We are Good+Foundation

Good+Foundation is a leading national non-profit that works to dismantle multi-generational poverty by pairing tangible goods with innovative services for low-income fathers, mothers, and caregivers, creating an upward trajectory for the whole family. We do this by pairing goods – such as cribs, car seats, and diapers – with counseling, employment assistance, co-parenting classes, and more. With operations in New York City and Los Angeles, Good+Foundation has provided more than \$95 million in essential goods since 2001. In recent years, Good+Foundation has added microgrants to its in-kind donation model, providing nearly \$900,000 in cash assistance to date.

Central to our model is our practice of partnering intensively with a vetted network of social service programs to reach long-term solutions to the problem of systemic poverty. These partners work directly with caregivers to help them achieve the short-term and long-term goals of the families in their programs. We ensure that all of the direct service providers we work with employ a high-impact, two-generational approach and meet specific criteria that you will learn more about in this report. Through our partnerships, Good+Foundation aims to multiply the impact of these innovative programs with grants of parent and child goods, financial microgrants, and relevant evidence-informed training for case workers.

All grantee partners complete annual impact surveys so we can provide a snapshot of our anti-poverty work together. Here, in our 2023 Grantee Report, you will learn more about these partners, the services they provide, our partnership model, and the families we support together. Thank you for your continued investment in our work and Good+ families.

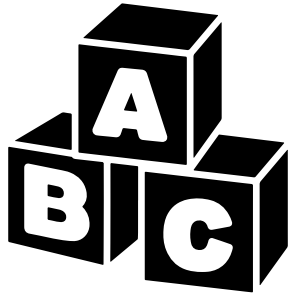


The Good+ grantee partner network includes **50 partner organizations** (26 in LA and 24 in NYC), representing **72 programs.**

Focus Areas

Good+ makes grants of essential child and parent items and financial microgrants to high-impact non-profit partners working in at least one of three focus areas:

Investing
in Early
Childhood
Education



Supporting
Mothers



Engaging
Fathers



Eligibility Criteria

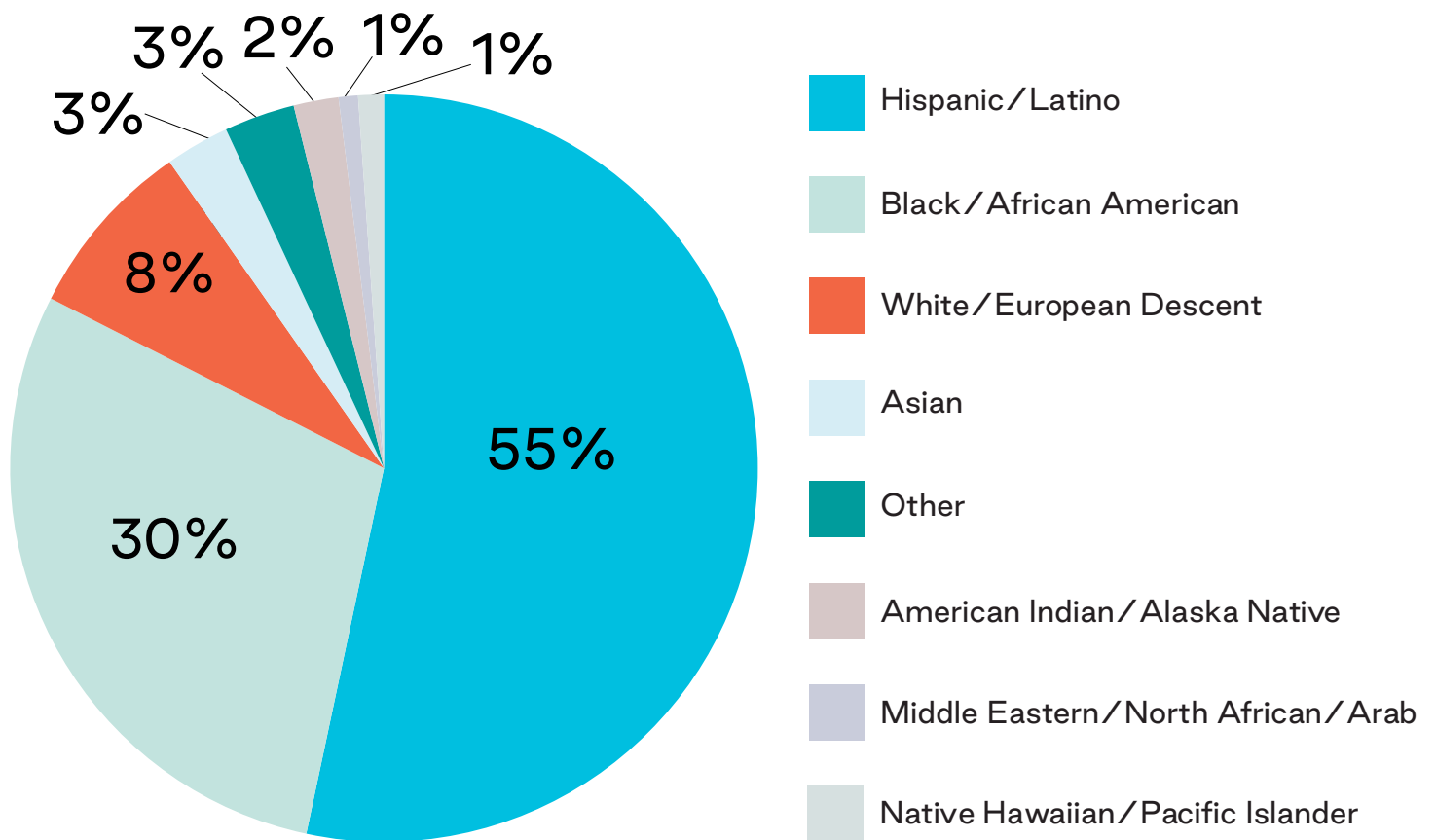
We partner with community-based organizations that are aligned with our mission and use an evidence-informed approach to supporting families. Good+ grantee partners must meet the following eligibility criteria:

Serve low-income populations	Take a two-generation approach to providing services for the whole family	Engage clients and families with a long-term commitment of providing family support
Utilize Good+ donations as incentives tied to positive programmatic outcomes	Intentionally engage fathers and father figures in their programming	Have the capacity to receive and distribute donations and to collect and share impact data

Who are Good+ Families?

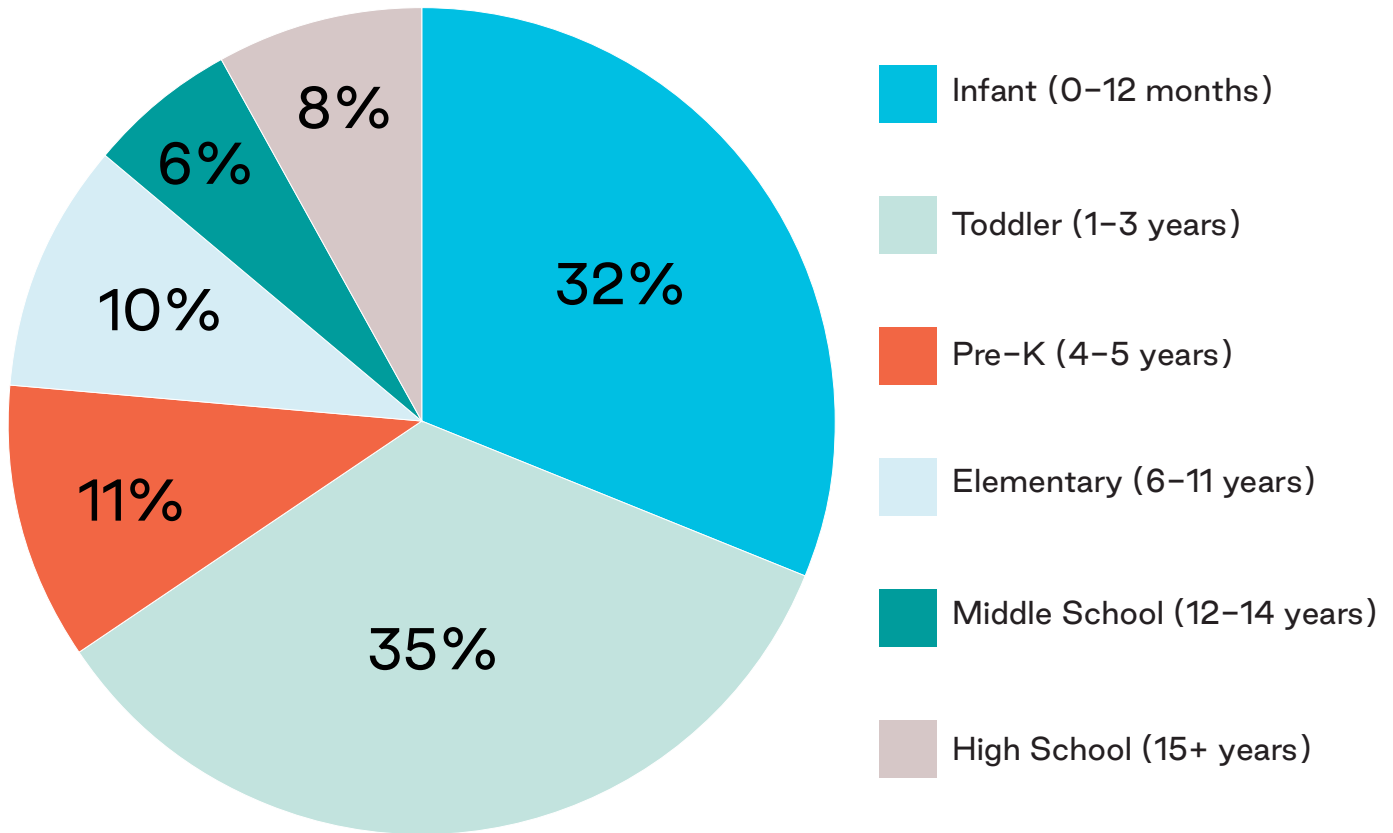
Good+ families are always at the heart of our work and we remain dedicated to helping them build a path out of poverty. Many of these families represent communities that are historically under-served and that continue to face systemic barriers. Below you will find more information on the fathers, mothers, caregivers, and children who are supported by Good+Foundation and our grantee partners.

Race & Ethnicity of Families



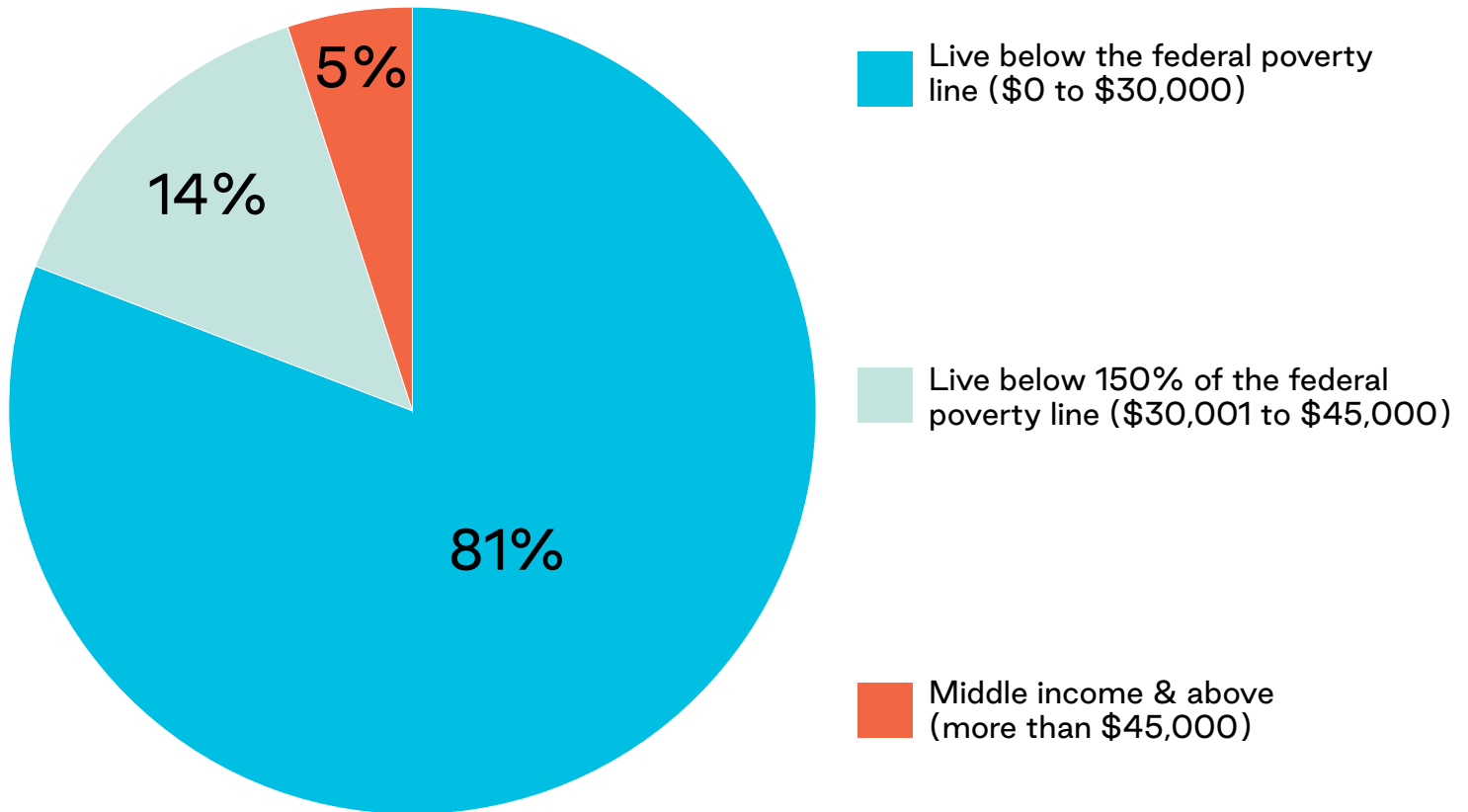
21% of Good+ families identify as multiracial or biracial.

Ages of Children Served



78% of children served by Good+Foundation are 5 and under.

Income Level of Families



95% of program families are classified as low-income, which in 2023 was less than \$45,000 for a family of four.

The below tables detail the experiences of families served by our grantee partner network.

Economic Challenges

	All partners	NYC partners	LA partners
Unhoused/Shelter	13%	18%	8%
Inadequate/Unstable Housing	26%	27%	24%
Food Insecurity/Hunger	35%	35%	34%
Unbanked	36%	38%	34%
Unemployed	45%	45%	45%
Underemployed	33%	35%	30%
Lack Access to Transportation	21%	16%	26%
Challenges with Available Transportation	27%	28%	26%
Minimum Wage or Below	50%	44%	55%
Utilize Government Benefits	68%	70%	65%

Health Challenges

	All partners	NYC partners	LA partners
Chronic Mental Illness (adults)	13%	13%	12%
Chronic Physical Illness (adults)	8%	7%	9%
Substance Abuse/Addiction	10%	10%	10%

Public System Involvement

	All partners	NYC partners	LA partners
Child Welfare Involvement	26%	23%	29%
Child Support Challenges	21%	21%	21%
Incarceration or Involvement with the Criminal Justice System	17%	19%	15%

Family Characteristics

	All partners	NYC partners	LA partners
Single Mother	43%	36%	49%
Single Father	9%	6%	11%
Non-custodial Father	23%	27%	18%
Co-parenting	35%	36%	33%
Grandparent Involvement	31%	30%	31%
Grandparents as Full-time Caregivers	7%	3%	11%
Kinship Care/Relative Caregiving	9%	5%	12%
LGBTQ Families	4%	2%	5%
Pregnant Mothers	26%	18%	34%
Teenage Pregnancy	11%	4%	18%

Other Presenting Characteristics

	All partners	NYC partners	LA partners
Immigrant	38%	43%	32%
Undocumented Immigrant	27%	28%	26%
Children with Special Needs	11%	10%	11%
Domestic Violence	19%	22%	15%
Childcare Challenges	38%	37%	39%
Gang Involvement	10%	7%	12%

Partner Services

At Good+, we strive to “go deep” and support the sustained services provided by our partners that lead to long-term impacts for families. Our wrap-around approach recognizes that the challenges our caregivers face are manifold and employs multiple interventions to address this. The following data show the suite of services offered through our grantee network partners.

Food and Shelter Services

	All partners	NYC partners	LA partners
Food Pantry	89%	86%	92%
Nutrition Education	85%	82%	88%
Shelter	70%	73%	67%
Housing Assistance	89%	95%	83%
Assistance with Government Enrollment in Public Assistance and Benefits	98%	100%	96%

Career Support Services

	All partners	NYC partners	LA partners
Career Development	83%	73%	92%
Job/Skills Training	85%	82%	88%
Classes for Learning English	59%	59%	58%
Financial Education	92%	91%	92%
High School Equivalency Test Prep or Educational Assistance	70%	68%	71%

Health Services

	All partners	NYC partners	LA partners
Health Care Services	81%	73%	88%
Mental Health Services	94%	95%	92%
Substance Abuse Treatment	60%	45%	75%
Breastfeeding Education	85%	82%	88%
Trauma-informed Care	93%	86%	100%
Family Planning/Reproductive Health	70%	68%	71%

Parenting Support

	All partners	NYC partners	LA partners
Fatherhood Services	90%	91%	88%
Parenting Education	100%	100%	100%
Co-parenting Education	87%	86%	88%
Home Visiting	85%	77%	92%
Evidence-based Curricula	98%	95%	100%

Other Specialized Services

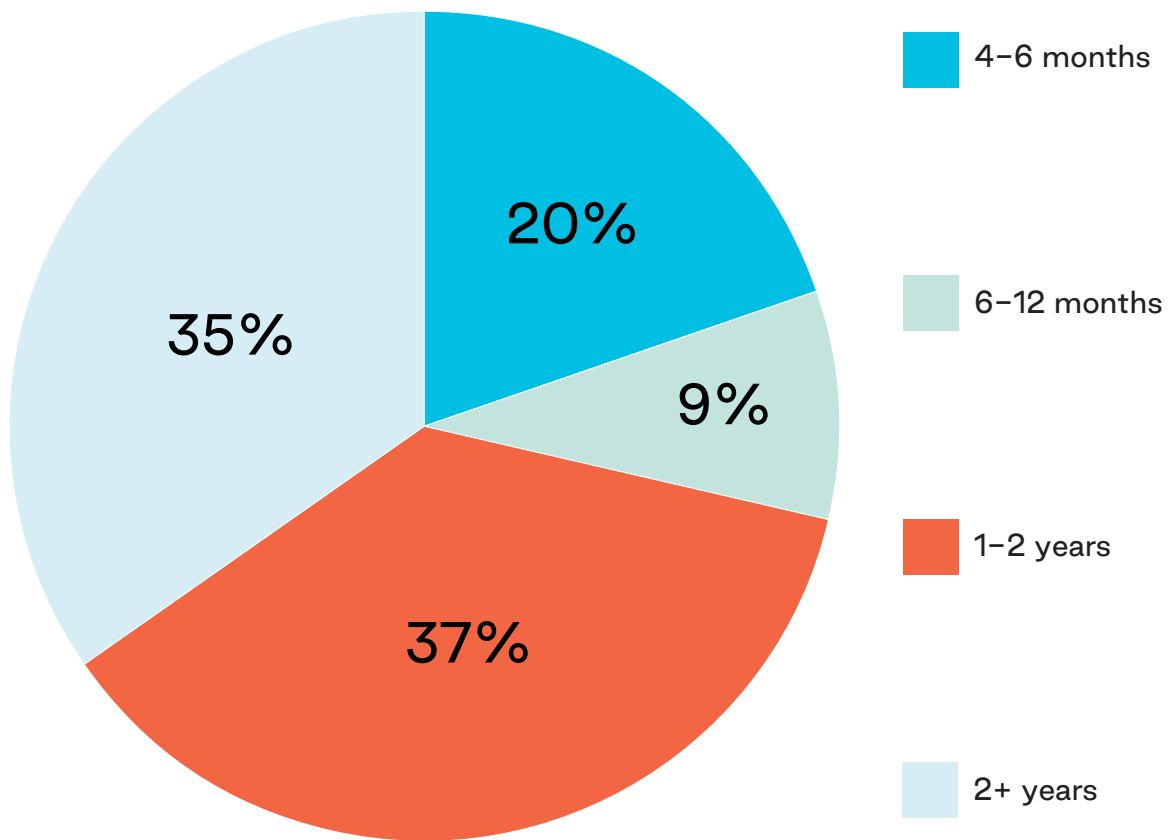
	All partners	NYC partners	LA partners
Crisis Intervention	83%	86%	79%
Legal Assistance	78%	77%	79%
Anger Management	72%	68%	75%
Case Management	96%	91%	100%
Early Care and Education (Ages 0-4)	87%	82%	92%
Motivational Interviewing	78%	73%	83%
Assistance for Families with Children with Special Needs	78%	73%	83%
Transportation Vouchers or Assistance with Transportation	80%	77%	83%
Services in Languages other than English	91%	86%	96%



Sustained Services

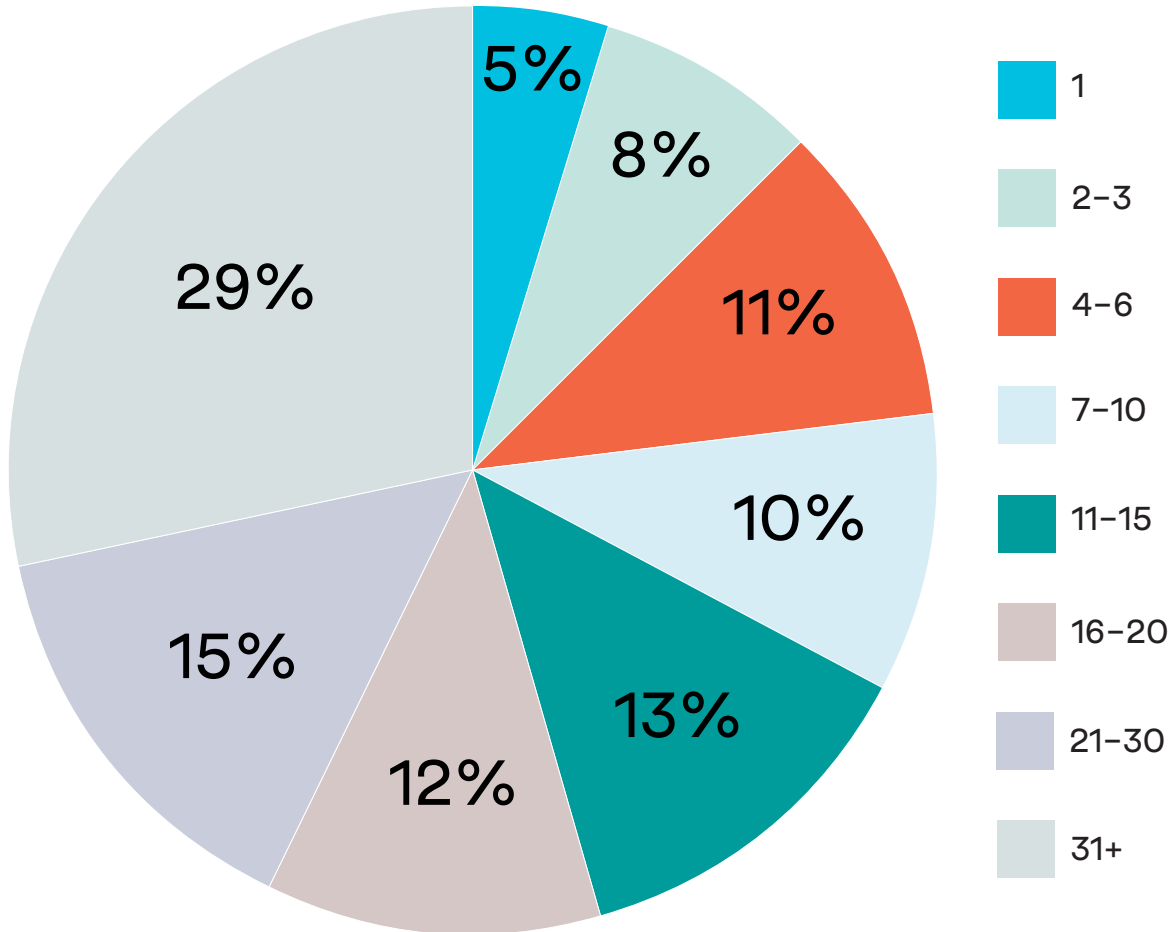
Our grantee partners recognize that long-term service provisions with multiple interactions are key to helping families achieve financial and social stability. See below for how partners apply this principle when working with client families.

Duration of Client Services



72% of grantee partners work with clients for one year or more.

Number of Client/Staff Interactions



Nearly 70% of grantee partners worked with clients on 10 or more interactions.

Father and Father Figure Engagement

Paramount to our mission is our commitment to support fathers as engaged caregivers. We are proud to be national leaders in addressing father engagement as a way to tackle multi-generational poverty. The evidence is clear: by giving fathers tools, confidence, and opportunities to re-engage with their families, physical, mental, and social health outcomes for children improve. All Good+ grantee partners intentionally engage fathers as part of their programming and families are seeing the benefits of this approach.

Impact of Good+ Father Engagement Requirement

	All partners	NYC partners	LA partners
Engaging dads has benefited moms	96%	91%	100%
Engaging dads has benefited children	98%	95%	100%



Using Donations to Multiply Impact

Our model ensures that donations of goods go beyond the physical benefits of the goods and ultimately can lead to transformative change. We accomplish this through an incentive-based model, providing parenting items in conjunction with participation in programs like job skills training, co-parenting classes, child development workshops, and more. Grantee partners in our network are able to use our grants of goods and microgrants to maximize the benefits to the families they serve.

Good+ Donations (Goods and/or Microgrants) Help Programs:

	All partners	NYC partners	LA partners
Recruit and enroll more clients/families into programs	89%	82%	96%
Motivate clients/families to reach their goals once they are participating in programs	98%	100%	96%
Help with client retention and/or increase attendance by motivating clients/families to stay involved in programs	98%	100%	96%
Motivate clients/families to participate in expanded or additional services that might lead to even more positive outcomes	94%	95%	92%
With staff satisfaction and retention	85%	82%	88%
Meet the needs of clients	100%	100%	100%
Reduce stress for clients	100%	100%	100%
Address mental health issues for clients	76%	73%	79%

Thank you.

For more information, please contact:

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